

FLORIDA SECTION BOARD MEETING MINUTES

Minutes of Meeting:

Date: December 14, 2016

Time: 1130am EST

Place: Conference Call

2016-2017 Board, Directors, & Standing Committee Members (present if checked):

✓	Chair/Executive Secretary and Treasurer	Liz Foeller
✓	Vice Chair	Susan Kennedy
✓	Secretary/Treasurer	Manitia Moultrie
✓	Membership and Bylaws Chair	Kathy Lockhart
	Immediate Past Chair	Mike Markey
✓	Director/Conference Committee	Mike Kennedy
✓	Director/Conference Committee	Byron Burrows
✓	Director/YP Group	Christina Akly
	Director	Peter Norris
	Director	Julianna Duckworth
	Director	Kevin Holbrooks
	Education Director	Upasna Rai
	Conference Committee – Sponsors	Joe Applegate
	Conference Committee – Technical	Joe Brown
	Conference Committee – Technical	Mike Cooke
✓	Website Committee	Kurt Westerlund
	Guest/YP Representative	Kaitlyn Tingum

Liz Foeller, Chair, called the meeting to order at 11:33 pm EST. A board quorum was present.

Welcome and Introductions

Liz Foeller welcomed and introduced the 2016-17 Board members and attendees.

Old Business

The October 25, 2016 Board minutes were reviewed and approved for posting to the AWMA website.

Review of 2016-2019 Goals

Liz Foeller reminded the attendees of the multi-year goals for the Board which were discussed at the October meeting. Liz asked each of the members to take responsibility for at least one of the initiatives and act as the point of contact to facilitate. The goals were discussed and the following members agreed to take ownership.

- a) Promote information sharing – members discussed ideas such as using the website, social media, chapter pages and the YP page. **Susan Butler-Kennedy**, Champion
It was agreed that we can use the website to promote information which could be useful to board, AWMA and chapters. This goal can be facilitated if we keep membership and constant contact updated.
- b) Grow and promote Florida Section membership. **Kathy Lockhart**, Champion
It was reported that we now have 12 new members since the October annual conference. Peter Norris agreed to organize and energize NE chapter. Kathy will follow up on additional activities.
- c) Increase revenue for the Florida Section. **TBD**, Champion
Discussion regarding use of webinars to increase revenue; YPs could use Webinars to establish their own revenue specific to their group. Members also discussed scholarships and what interests students to the Florida Section.
- d) Energize Florida Chapters. **Upasna Rai**, Champion for Student Chapters & **Kevin Holbrooks** for Northeast Chapter
UF is the only University with an active Chapter. UCF and USF are listed as “current” student chapters but do not appear to be active. The Big Bend and Northeast chapters are no longer active. Upasna Rai has agreed to take on the role and plans to connect the students to the international organization.
- e) Encourage Member involvement – **TBD**, Champion
Members discussed promotion of membership participation events.
- f) Promote YP development. **Christina Akly**, Champion
Suggestion to use social media (FB) to promote student/chapter involvement as well as international events, the new website and mentoring opportunities.
- g) Sponsor leadership training – **Susan Kennedy/Manitia Moultrie**, Champions
Opportunities to attend the annual international leadership training program. Additional information will be provided (i.e., location, dates, etc.)
- h) Update Florida Section website – **Kurt Westerlund**, Champion
Liz Foeller updated members on the website including training of Kurt Westerlund and also requested feedback on details of the website. Kurt Westerlund will update the website as needed and lead this initiative and will work with Christina Akly to develop and update the YP Group web page. He is also investigating options to link the website to social media.
- i) New Goals – Members were encouraged to provide any feedback on potential new goals for the Section.

Other Items

Mike Kennedy is leading the issuance of the FL Section AWMA - Winter newsletter, which is nearly complete pending receipt of Florida chapter updates. The newsletter will be sent to Liz and Kirk for posting on the AWMA website and distributed to the Florida AWMA membership before the holidays.

Byron Burrows will look into developing a webinar offering to the membership which could promote AWMA interest maintain momentum within the membership. Byron also suggested that the webinar can be posted to the website as another way to increase website interest.

Chapter Updates

Coastal Plains – New officers are to be voted in in December. Holiday gathering with ~ 20 members. General meetings will be held bi-monthly going forward with the first meeting scheduled in February 2017.

Tampa Bay – Trinity presented “CO₂ emissions for biogenic sources” at the December general meeting. The members collected gifts and toys for a donation for Toys for Tots. The January meeting will focus on a field trip—potentially at the TECO Manatee Viewing Center.

Southeast – no report.

Conference Updates

The FL AWMA Conference will be held in Tallahassee October 25th – 26th (with the annual board meeting scheduled for October 24th). Conference leadership follows:

Joe Brown, Conference Chair

Liz Foeller, Conference Co-Chair

Manitia Moultrie, Chair, Technical Program (need a Co-Chair)

Joe Applegate/Nandra Weeks will assist and coordinate conference sponsorships.

Kaitlyn Tingum and Christine Akly will work with YP and undergraduate program.

Adjourn

With no further business, Susan Kennedy adjourned the meeting at 1220 pm EST. The next meeting will be scheduled by Liz Foeller.

Signed:

Manitia Moultrie

Manitia Moultrie
Secretary

Liz Foeller

Liz Foeller
Chair