



## FLORIDA SECTION BOARD MEETING MINUTES

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October 25, 2016 - 1:00 pm - 4:00 pm EST

Greenberg Traurig, P.A. - 101 East Kennedy Blvd, Ste 1900, Tampa, FL. 33602

Conference Line: 1-888-654-2663, access code 3420969#

### I. Call to Order & Roll Call - Mike

#### 2016 – 2017 Officers:

Liz Foeller – Chair/Executive Secretary

Mike Markey – Immediate Past Chair

Susan Kennedy – Vice Chair

Manitia Moultrie – Secretary/Treasurer

Mike Kennedy – Director

Byron Burrows – Director

Christina Akly – Director

Peter Norris – Director

Julianna Duckworth – Director

Kevin Holbrooks – Director

Upasna Rai – Education Director

Kurt Westerlund – Website Director

### II. Welcome and Introductions of New BOD Members & Existing Members - All

### III. Old Business:

a. Approval of the August & September Meeting Minutes – [Approved](#)

b. Review of Outstanding 2016 Conference Issues (if any) – Byron Burrows & Mike Kennedy

c. Venue & Dates for 2017 & Push for 2017 Sponsors at 2016 Conference

### IV. Review of 2016 – 2019 Goals:

a. Promote information sharing

- [Utilize Constant Contact to provide additional email blasts – Susan](#)

b. Grow Florida Section membership

- [Current student membership = 19 students](#)

c. Increase revenue to support new programs & scholarships

- [new webinars – need Board member leader???](#)

d. Energize Florida Chapters – help on websites/student chapter development

- [Develop or dissolve Big Bend Chapter – Kathy](#)

- [NE Chapter Peter Norris to spearhead effort with Kathy's support](#)

e. Encourage member involvement

f. Promote Student Chapters & YP development

- [Develop Facebook page & social media – Christina & team](#)

- [Develop internship program – Peter Norris \(FIU for program?\)](#)

- [Determine status of student chapters – Upasna](#)

1. [UF, USF, UCF, FSU – interested students need professor leadership](#)

2. [Chapter vs. student members w/o formal chapter?](#)

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- g. Sponsor leadership training – would like to send 2 members to the training
- h. Update the Florida Section website – Feedback/Improvements needed
  - YP webpage – Kurt & Christina to develop this content and page
  - Maintenance to website needed – Liz to get Kurt up-to-speed
  - Develop Chapter Pages from FL Section Website – Liz/Kurt to work with chapter chairs to gather content
    1. Coastal Plains has Jan/Feb deadline for their page due to their conference
    2. Tampa Bay Chapter – get meeting updates
  
- V. Budget Review – Liz to retain a bookkeeper & auditor
- VI. Chapter Updates – need to set expectations for Chapter updates by Chapter Chairs
- VII. Other Items
  - Conference Next year in Tallahassee
    - Joe B. & Liz F. able to lead the charge
    - Will ask Manita to be lead on technical program
    - Will ask Joe and Nandra to lead sponsorships w/ Mike M. assist
    - Christina & Kaitlin to lead the YP program
- VIII. Adjourn