



FLORIDA SECTION BOARD MEETING MINUTES

January 16, 2019
3pm - 4 pm EST
Conference Tele: 1 (855) 242 0361/Code: 30447451#

I. Call to Order & Roll Call – Manitia Moultrie/BTB - ~1503

2018 – 2019 Officers:

Manitia Moultrie - Chair
Susan Kennedy – Immediate Past Chair
Liz Foeller –Executive Secretary
Christina Akly – Vice Chair
Byron Burrows - Secretary/Treasurer
Paula Cobb – Director
Jill Johnson – Director

Joe Applegate – Director
Joe Brown - Director
Julianna Duckworth – Director
Kevin Holbrooks – Director
Upasna Rai – Education Director
Kurt Westerlund – Website Director
Kaitlin Tingum – Membership Director

Others

Trista Miller

II. Old Business:

- a. Approval of December Meeting Minutes –
Approved without changes and Kurt will post.

III. New Business

- a. Next Board Meeting – February 20, 2019 @ 3pm EST

IV. Florida Section A&WMA Technical Conference

- a. 2018 Conference - Susan/Christina/Byron/Liz
i. Budget Report – Liz **Deferred**
- b. 2019 Conference – Tallahassee (Save the Date/Venue)
i. Save the Date – Joe A./Susan; **Emailed by Susan K.last week; Will resend with corrected subject line**
- ii. Venue/logistics – Liz/Joe A.
Booked at Turnbull Center and contract is in process; 1st floor of venue
- iii. AWMA Conference App demo – Susan
Susan and Greg T reviewed available apps and focused on Whova (see You Tube video: <https://www.youtube.com/watch?v=azVfqzsA7V0>) with social media features including:
-electronic agenda
-Notification/reminders when conference re-commences
-photo posting
-prize/gift awarding mechanism
-attendee list
-sponsor logos
-networking driver

*Pricing – leveraging Coastal Plains conference, price of \$2100 was negotiated down to \$1700 including sponsorship designation
-(Julika & Christna Question) concern about 1-time use for the price; develop custom app?

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- (Christina A Question) price comparison – not actual quotes but others were in the same ballpark
- (Manitia) – Since TEC prints programs, the cost savings is minimized
- (Joe A) some concern about app benefit given the relatively small size of conference and only 1 track of sessions (not multiple tracks to select)
- (Julika) – Is there a value to the app for those not necessarily attending the conf? SK- May be able to leverage some value in that respect.
- (Joe A) – If we go with the app, the maybe TEC could be a sponsor (not in-kind) in lieu of printing; BTB will pursue possibility for TEC sponsorship
- (Julika) – contingency if CP Chapter does not move forward.
- (Joe B) – Motion to approve an email vote with information on budget from Liz; then more discussion
- (Kurt) – Can we wait to see how the app works at the Chapter meeting? (SK) no, price is contingent on purchase for both events. Can do it that way but the cost would be higher for both events.
- (Manitia) – Will see what Chapter and budget looks like and then email vote on this.
- (Manitia) –do we get photos from the app at the end for our section web page? (SK) do not know.

- c. International A&WMA 2020/21 - Updates
San Diego is 2020; No updates on 2021.

- d. 4/12-4/14 is AWMA Board training

V. Treasurer Report – Liz - Deferred

- a. Section Budget Strategy – Paula - Deferred

VI. Review of 2016 – 2019 Goals – updates if available

- a. Promote information sharing and grow Florida Section membership – Kaitlyn Tingham
- b. Increase revenue to support new programs & scholarships – all (Jill Johnson)
- c. Energize Florida Chapters – Southeast, Northeast and Big Bend Chapters
- d. Promote student involvement - FAMU update and UWF update
- e. Promote YP development (and participation in conference) - Christina Akly
- f. A&WMA Leadership Training Academy – Jill Johnson (others?)
- g. Building the Florida Section Bench Strengths – website updates

VII. Chapter Updates –

- a. Christina - SE Chapter canceled Jan meeting;
- b. BTB - TB – Dec Toys for Tots and roundtable meeting
- c. Joe A – BB Chapter is still evaluating interest in resuming

VIII. Other items

- a. Joe B described conference budget management for conference leads for Joe A.
- b. Confirmed Jill Johnson is the 2019 conference sponsorship lead; SK will send a copy of sponsor list;

IX. Adjourn - 1605