

## FLORIDA SECTION BOARD MEETING AGENDA NOTES

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December 18, 2019

3pm - 4 pm EST

Conference call in number: 305-552-3001. Participant Code: 343 068 28

I. Call to Order & Roll Call – Christina/Byron

2019 – 2020 Officers:

Christina Akly – Chair	Joe Brown - Director
Manitia Moultrie – Immediate Past Chair	Jill Johnson – Director
Byron Burrows – Vice-Chair	Kevin Holbrooks – Director
Joe Applegate – Secretary/Treasurer	Susan Kennedy – Director
Liz Foeller – Executive Secretary	Greg Terry – Director
Kaitlyn Watkins – Membership Director	Veronica Figueroa – Director
Upasna Rai – Education Director	Haofei Yu – Scholarship Chair
Kurt Westerlund – Website Director	Lynn Robinson – Continuing Ed Chair

Board Members present

II. Old Business:

- a. Approval of November Meeting Minutes

III. Treasurer Report – Liz

- a. 2019 FL AWMA conference revenue and expenses – Liz/Joe – financial results show a profit of \$6,105.59. One sponsor has yet to pay their Silver membership, so hopefully this will go up by that amount. The main shortfall in projected budget was registration fees. Our overall expenses were less than budget by about \$500. The Whova App costs of \$1,700 was also not budgeted. We had estimated about \$15K and we only raised \$7,529.59. The 3 previous years ranged from \$13K to \$18K so our registration was only half of previous event. Last year 31 attendees paid the \$325/attendee and this year only 10 paid this year. Many of the attendees were speakers who only paid \$150 fee. We also lowered gov't participants to \$50 vs \$100 (would have increased \$1,000). We may want to look at charging speakers more next time, but overall, need to focus on increasing attendance. Liz to give 2019 financial summary in January 2020.

IV. New Business

- a. 2019 Conference
- i. Status of presentations on website – Joe A/Kurt – Joe sent Kurt the presentation files, Kurt evaluating how to post these so folks can access with a password protect.
  - ii. Lessons learned – Joe/All – Focus on attendance and discuss increase in registration rates. AWMA rates are probably \$100 to \$200 less than other conferences. Maybe focus on trying to grow our chapters so we can get more attendance at annual meetings.

V. International A&WMA 2021 – Christina/Liz

- a. International Board voted for ACE 2021 in Orlando
- b. Intercouncil, Board and ACE planning meetings (January 23-26) – Christina, Liz, Bryon plan on attending – others are encouraged. If you don't attend the January meeting, it was

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recommended to attend the SFO ACE meeting

([https://www.awma.org/ev\\_calendar\\_day.asp?date=1/23/2020&eventid=124](https://www.awma.org/ev_calendar_day.asp?date=1/23/2020&eventid=124))

- c. Conference committee chairs – roles and responsibilities
  - d. 2020 ACE (San Francisco) attendance
- VI. 2020 FL Section Conference
- a. Whova option for 2020 – decided to leave the door open but probably not use the APP
  - b. Alternatives to the FL section annual conference
    - i. Coastal Plain Chapter Conference – June
    - ii. Orlando meeting – Tampa Section Champion?- Haofei to look for venue – October?
    - iii. SE FL meeting? – SE Chapter Champions – March/April?
    - iv. Tallahassee/Jacksonville meeting? – maybe too much to schedule 4 meetings, maybe drop this one or try and do ½ day in Tallahassee or Jax for Regulatory Focus. Reach out to Angela Morrison to see if she would be interested leading one for Tallahassee. No Tallahassee conference for 2021 as we have ACE in Orlando in 2021
- VII. Review of 2016 – 2019 Goals – updates if available
- a. Promote information sharing and grow Florida Section membership – Kaitlyn Watkins
  - b. Increase revenue to support new programs & scholarships – all (Jill Johnson)
  - c. Energize Florida Chapters – Southeast, Northeast and Big Bend Chapters – TLH/JAX need to discuss increasing chapter activities. Kevin, Joe and Joe to discuss.
  - d. Promote student involvement - FAMU update and UWF update
  - e. Promote YP development (and participation in conference) - Christina Akly – hope to get topics for webinars for Q1 on flares. Think about what YPs would like to hear about. Want to get 4 topics to do webinars
  - f. Building the Florida Section Bench Strengths – website updates – Kurt – Upasna wants to make sure we don't overlap with other conferences. Need to update the board members. Susan, Byron, and Kurt having a call to discuss updates and expanding folks that can update so others besides Kurt. Kaitlyn and Kurt to discuss access by YPs and Tampa webpages.
- VIII. Chapter Updates -Tampa chapter trying to increase the USF involvement. SE chapter had an event at the Manatee Center and had a good turnout.
- IX. Other items – next board meeting is January 15, 2020.
- X. Adjourn

**Happy Holidays and Best Wishes for 2020!!**

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