

FLORIDA SECTION BOARD MEETING MINUTES

April 15, 2020
3pm - 4 pm EST

Conference call in number: 305-552-3001. Participant Code: 343 068 28

I. Call to Order & Roll Call – Christina/Byron [in attendance]

2019 – 2020 Officers:

Christina Akly – Chair	Joe Brown - Director
Manitia Moultrie – Immediate Past Chair	Jill Johnson – Director
Byron Burrows – Vice-Chair	Kevin Holbrooks – Director
Joe Applegate – Secretary/Treasurer	Susan Kennedy – Director
Liz Foeller – Executive Secretary	Greg Terry – Director
Kaitlyn Watkins – Membership Director	Veronica Figueroa – Director
Upasna Rai – Education Director	Haofei Yu – Scholarship Chair
Kurt Westerlund – Website Director	Lynn Robinson – Continuing Ed Chair

II. Old Business:

- a. Approval of March Meeting Minutes
Approved

III. Treasurer Report – Liz

- a. Any updates –
- i. Taxes have been paid; business license renewed; Annual Report to State of Florida is submitted with \$62 fee. Director’s insurance paid (Directors insurance would protect Directors from someone trying to sue AWMA (~\$175))
 - ii. Seeking opportunity for a bank more conducive to our needs; Find a bank that allows changing the account holder much easier; Seeking app like Venmo to conduct business more efficiently. Manitia looking into Event Brite to see if there are synergies for the organization.
 - iii. Bank discussion – Byron asked if there are synergies with banking that could translate to Chapters. Liz indicated that there could be bank access rights transfer opportunities with Chase Bank. Better if Chapter incorporates; not heavy lift.

IV. New Business

- a. Section Annual Report – Manitia – Report due march 30th, submitted march 27. Liz will try to get a copy of it from HQ since Manitia was not able to save the submittal confirmation.
- b. Webinars – Greg – [Email update provided below]

This is an effort to continue to provide our members professional development while they cannot attend meetings in person. It will also provide us a substitute revenue stream.

Potential promotion:

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The Florida Section of A&WMA is proud to announce an educational webinar series focusing on professional development. And, each webinar will supply you a continuing education hour*. Starting May XX, and occurring every XX weeks, you can tune in for an hour to increase your knowledge on these environmental topics:

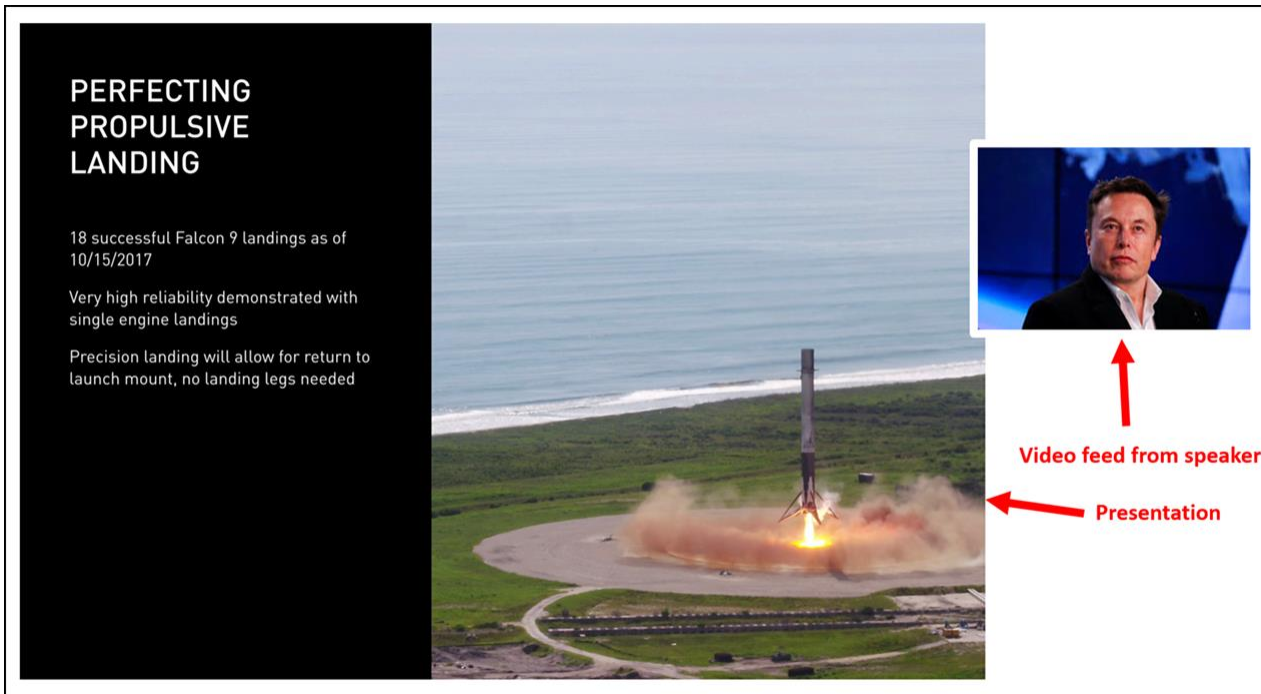
- **EMF** – When is an EMF report due? What projects trigger a EMF report? Do you know the difference between an EMF right-of-way and an ordinary right-of-way?. Brooke Lewis with Hopping Green and Sams who has over 1X years of EMF experience and has worked on XX transmission line projects will provide you expert answers to these and other questions.
- **Ethics** – Get informed about how ethics should be considered in environmental situations. Dennis Mitchell (Ethics Teacher), Robert Manning (Ethic Advisor) and Greg Terry (Ethics Applicant) will present case studies to illustrate the proper and improper application of ethics. Attendance of this webinar will satisfy Florida’s ethic requirement for PE renewals.
- **Electric Vehicles** – What is it really like to own an electric vehicle? This session will bust the myths and provide you real-world experiences to help you understand charging, range anxiety, ownership cost and the unique features electric vehicles have. Ryan McCaffrey, well-known host of 250 weekly podcasts on electric vehicles, will share his experiences and expertise from his home in San Francisco.
- **Everyday Statistics**. Significant figures, use of standard deviations and/or Student’s T-Test, or Data Visualization, etc. Maybe presented by someone who also teaches yellow belts.
- **Excel** – 20 Tip and Tricks. Thinking that 20 of us AWMA members come up with 1 tip/trick each and to show in 2.5 minutes. Will be fast-paced and varied to keep audience’s attention. A screen sharing challenge for sure that would require coordination and pre-testing.
- **Working Remotely** (Dang, I could not think of a way to start this with a “E.”) Options for conferencing. (such as Webex, Skype, Microsoft Teams, Zoom). Different ways to have a second PC screen. How to and how not to share data. Options for electronic signatures. Best formats for remote presentations. When to turn on the camera and how to prepare for a video conference. How to compress large PowerPoint and Excel files.

* Certificates of completion for each webinar will be provided by a FBPE approved continuing education provider.

For the first three above, speaker(s) are willing and available. The remaining three topics are totally in the draft mode and other suggestions for topics and speakers are welcomed.

Also, I did attend a very professional webinar last week and like this format below. It was a Zoom meeting but I’ll see if Webex or Microsoft Teams can do something similar.

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PERFECTING PROPULSIVE LANDING

18 successful Falcon 9 landings as of 10/15/2017

Very high reliability demonstrated with single engine landings

Precision landing will allow for return to launch mount, no landing legs needed

Video feed from speaker

Presentation

Hopefully this give you an idea of what we could do with a webinar series. Still to be decided is:

- Cost (\$10 - \$15 each, \$50 for all?) - Pricing for the webinars were discussed; suggested \$50 for the whole series. It was suggested that price for webinars that could vary based on whether CEUs could be provided (maybe \$20 if CEU was needed).
- Start Date (May?)
- Frequency (If every two weeks, then these will end in June or July)
- Day of week and time
- Discussed mechanism for collecting payment; Susan suggested Constant Contact
- Discussed ways to minimize non-paying participants.
- Christina suggested pandemic enforcement discretion discussion possibly using Robert Manning and someone from FDEP and/or WMD's as speakers. Byron to reach out and get contacts for WMD and/or FDEP for speakers.
- -Making it a summer series at a frequency of 2 or 3 weeks.

- V. International A&WMA 2021 – Christina/Liz
- a. Theme and Logo –
 - Group was developed to participate in a call for logo development
 - Here is the last Orlando ACE logo:

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Kaitlyn (?) mention playing off the concept of “concentration”

b. Some ideas:

- i. Haofei: I think an orange (as shown on FL license plate), or the Orlando fountain (as show on City of Orlando website <https://www.orlando.gov/Home>) would be candidates.
- ii. Greg: At Gulf we have a really good graphics designer, Mark Telhiard, that might be available “to create some looks.”

Christina asked for help for developing our theme and logo, several volunteered to work on a team to develop these, Greg, Byron, Kaitlyn, Joe A and others volunteered to exchange ideas – the Orange/concentrate on resiliency or something like that were thrown out. Greg said that Gulf designer might be able to assist.

Note from Joe A. – In reading California’ theme below, I guess one of the largest environmental developments in Florida is resiliency and am wondering if we could get the State’s resiliency officer involved in our planning (the keynote speaker we had at last year’s conference). She has a lot of contacts throughout the state and could possibly also engage the States Chief Science officer. I think that Robert had the closest contact with her and coordinated with her to be our speaker. Cristina, as the lead for the 2021 show, perhaps you could schedule a call with the core group, Robert and her to try and brainstorm a bit? She might have more availability as well right now.

c. From HQ:

What we will need from the Committee (even if we take the lead on design) is the theme of the conference – this year, for example, it is **GATEWAY TO INNOVATION**. This headliner comes from the local host committee – it is to illustrate what elements you want to feature at the conference in the technical program or on panels, for example. Then, there is a conference summary produced by the local host committee. This year’s is attached below. We can certainly edit and word-smith as needed, but the essence

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should come from the local host committee. In order for us to get started on designs, we will need the language with conference title first.

2020 ACE: GATEWAY TO INNOVATION – Technical and political challenges often require innovative solutions. California is a global leader in environmental and energy technology and policy, making San Francisco the ideal place for scientists, practitioners, and companies from around the world to share ideas and develop solutions for current and future environmental issues. With a rich history of innovation beginning after the 1849 Gold Rush, San Francisco grew rapidly and became an important commercial and cultural center, as well as headquarters for many major corporations. The advent of the Digital Age in the 1980s sparked a new wave of innovation and rapid growth in semiconductor and computer manufacturing, software and internet services, and social media companies, all of which still thrive in the region today. It is against this backdrop of innovation that environmental initiatives take place in the Bay Area throughout major industry, the private sector, government, and world-class universities. This environmental leadership will be the foundation of ACE 2020, embracing innovation and forward-looking vision to address the challenges posed by climate change, sustainability, and mitigation of environmental impacts while accommodating growth. The return of ACE to the City by the Bay after 36 years is an ideal opportunity for environmental companies to showcase their products, services, and solutions with a key target audience with the common goals of making the planet a better place for future generations.

- VI. 2020 FL Section Conference/Meetings - Greg/Christina
 - i. Joint meeting with FCG

- VII. Review of 2016 – 2020 Goals – updates if available [Deferred]
 - a. Promote information sharing and grow Florida Section membership – Kaitlyn Watkins
 - b. Increase revenue to support new programs & scholarships – Jill Johnson provide summary/update of call – Wait for things to settle out.**
 - c. Energize Florida Chapters – Southeast, Northeast and Big Bend Chapters
 - d. Promote student involvement - FAMU update and UWF update
 - e. Promote YP development (and participation in conference) - Christina Akly
 - i. Survey for AWG webinars
 - f. Building the Florida Section Bench Strengths – website updates – Kurt

- VIII. Chapter Updates [Deferred]

- IX. Other items [Deferred]

- X. Adjourn