

## FLORIDA SECTION BOARD MEETING NOTES

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February, 2020  
3pm - 4 pm EST

Conference call in number: 305-552-3001. Participant Code: 343 068 28

I. Call to Order & Roll Call – Christina/Joe

2020 – 2021 Officers:

Christina Akly – Chair	Joe Brown - Director
Manitia Moultrie – Immediate Past Chair	Jill Johnson – Director
Byron Burrows – Vice-Chair	Kevin Holbrooks – Director
Joe Applegate – Secretary/Treasurer	Susan Kennedy – Director
Liz Foeller – Executive Secretary	Greg Terry – Director
Kaitlyn Watkins – Membership Director	Veronica Figueroa – Director
Upasna Rai – Education Director	Haofei Yu – Scholarship Chair
Kurt Westerlund – Website Director	Lynn Robinson – Continuing Ed Chair
	Yellow Highlight of Attendees

II. Old Business:

- a. Approval of January Meeting Minutes - [Approved](#)

III. Treasurer Report – Liz

- i. Updated in January

IV. New Business

a. Expenses for 2020

- i. Activities/Items that will be funded in 2020

1. Scholarships
2. A&WMA International Insurance (\$175) – [still outstanding](#)

- ii. [Items that we discussed in January:](#)

1. [Additional scholarships? Christina suggested at least \\$4,000 for scholarships, possibly change timing of scholarships and Claire Fancy award](#)
2. [Discussion regarding ideas to increase membership and participation](#)
3. [There was good discussion but we didn't add new specific line items to budget as far as I could tell](#)
4. [Kevin/Christina to send out funding worksheet?](#)
5. [Leadership training](#)

V. International A&WMA 2021 – Christina

- a. [Intercouncil, Board and ACE planning meetings \(January 23-26\) – we needed to have technical vice chair \(Byron\) had to be approved at the ACE meeting and he has been approved \(\[https://www.awma.org/ev\\\_calendar\\\_day.asp?date=1/23/2020&eventid=124\]\(https://www.awma.org/ev\_calendar\_day.asp?date=1/23/2020&eventid=124\)\)](#)
- b. [Conference committee chairs – roles and responsibilities](#)
- c. [2020 ACE \(San Francisco\) attendance](#)
- d. [2020 Mega Symposium \(Fall\)](#)

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- VI. 2020 FL Section Conference/Meetings – Christina is going to start a list of FL conferences so we don't overlap
- a. Alternatives to the FL section annual conference
    - i. Coastal Plain Chapter Conference – June – Coastal Plain is willing to share their conference time, discussed revenue sharing and benefits of sharing. Christina was questioning if we should add the FL section to this meeting, considering we may have other meetings in other locations. Discussed having a co-meeting FCG. Greg is going to check, they may want to have FCG in St. Augustine.
    - ii. Orlando/Tampa meeting – Decided that one day was better than multiple conferences - One day in first 3 weeks of October in Jacksonville coordinated with FCG. Perhaps do one day after FCG, with student competition and fewer sessions. Do we have support from the local chapter – Kevin if he could help coordinate local speakership and see if Kevin could co-chair – discussed 1.5 day vs 2 days and end at noon the second day. Need some volunteers for co-chairs and technical program co-chairs. Christina to discuss with others to determine if we have the support to pull off the annual conference and will run it by the board by end of the month or latest next board meeting. Susan brought up Whova App for Coastal Plains, which they are likely going to use. Perhaps looking at the international show App wise and see if we could use it for 2020 (Christina to inquire)
  - b. Avoid overlapping with other events
- VII. Review of 2016 – 2020 Goals – updates if available -
- a. Promote information sharing and grow Florida Section membership – Kaitlyn Watkins, no update
  - b. Increase revenue to support new programs & scholarships – all (Jill Johnson), no update
  - c. Energize Florida Chapters – Southeast, Northeast and Big Bend Chapters
  - d. Promote student involvement - FAMU update and UWF update, Susan looking at a Chapter UWF, Greg/Susan met with UWF and planning a networking, and a scholarship function. Considering having a small poster competition at the June meeting.
  - e. Promote YP development (and participation in conference) - Christina Akly
    - i. Survey for AWG webinars, no update
  - f. Building the Florida Section Bench Strengths – website updates – Susan gave updates, Michael Weeden working with Kurt to be a backup for Coastal Plains and Florida Chapter. Upasna volunteered to help with the website as well.
- VIII. Chapter Updates – SE Chapter full day tour for Florida Crystal, sugarcane grower. Pensacola attorney going to give updates for coastal planes, June 5<sup>th</sup> is Coastal Plains conference.
- IX. Other items - 29<sup>th</sup> to 2<sup>nd</sup> of July 2020 – San Francisco. March 31<sup>st</sup> deadline for chapter updates. Leadership training in April for Pittsburg, Jill is attending. Susan to distribute chapter update instructions.
- X. Adjourn