

FLORIDA SECTION BOARD MEETING MINUTES

June 17, 2020

4 pm - 5 pm EST

WebEx Meeting – see calendar invite for details

I. Call to Order & Roll Call –Byron - 1604

2019 – 2020 Officers:

Christina Akly – Chair	Joe Brown - Director
Manitia Moultrie – Immediate Past Chair	Jill Johnson – Director
Byron Burrows – Vice-Chair	Kevin Holbrooks – Director
Joe Applegate – Secretary/Treasurer	Susan Kennedy – Director
Liz Foeller – Executive Secretary	Greg Terry – Director
Kaitlyn Watkins – Membership Director	Veronica Figueroa – Director
Upasna Rai – Education Director	Haofei Yu – Scholarship Chair
Kurt Westerlund – Website Director	Lynn Robinson – Continuing Ed Chair

II. Old Business:

a. Approval of May Meeting Minutes - Deferred

III. Treasurer Report – Liz - Deferred

IV. New Business

a. Webinars update– Greg

COVID webinar was a success; kudos to Susan & Greg; set the standard for future webinars
EV webinar coming up – May be the best opportunity for AWMA outreach since this is an
emerging topic that relates to AWMA interests.

b. Scholarships update – Haofei

Only one application this year – maybe due to COVID; members to develop ideas for increasing
interest level- friends, neighbors with college-age students.

V. International A&WMA 2021 – Christina/Susan

a. Theme and Logo: Vote on latest logs and prepare write-up for conference website –

- i. Discussed logos; See orange blossom Greg sent for possible revision to artwork; members asked to reply to Christina’s email with vote
- ii. Paragraph on conference to be drafted by Susan; Byron to set up a shared drive for editing for those who can assist.

VI. 2020 FL Section Conference/Meetings - Greg/Christina

i. Joint meeting with FCG

-COVID has put a pause on conference planning. No one is able or willing to
commit to in-person meeting opportunities.
-FCG members expressed an interest in St Augustine when opportunities re-
emerge

VII. Review of 2016 – 2020 Goals – updates if available

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- a. Promote information sharing and grow Florida Section membership – Kaitlyn Watkins
 - i. No new update [see thoughts on EV webinar (exposure to new potential members)]
 - b. Increase revenue to support new programs & scholarships – Jill Johnson provide summary/update of call
 - i. No new update – webinars may be leveraged; members to look for best practices
 - c. Energize Florida Chapters – Southeast, Northeast and Big Bend Chapters
 - i. No new angles of attack; outreach to professors did not yield results
 - ii. Similar constraint with USF – previous outreach cannot be expanded upon due to restrictions on interaction
 - d. Promote student involvement - FAMU update and UWF update;
 - i. FAMU – no progress
 - ii. UWF- contact efforts on hold due to COVID
 - e. Promote YP development (and participation in conference) - Christina Akly
 - f. Building the Florida Section Bench Strengths – website updates – Kurt – Deferred
 - i. TB Chapter – outreach by Byron not answered; Will re-evaluate in July
- VIII. Chapter Updates –
- a. TB Chapter – BTB to reach out again on website
 - b. Coastal Plains meeting to discuss meeting options for virtual
- IX. Other items - none
- X. Adjourn-1650